

International Sustainable Rubber Forum 2027

6-7 MAY Bangkok

Participation opportunities

Preferred by Nature™

GPSNR

About the forum

As natural rubber is a key global commodity, there is a growing need for a global platform that brings **governments, producers, processors, tyre manufacturers, sustainability organisations, and financial institutions together** to shape a shared vision for a more resilient, inclusive, and deforestation-free natural rubber supply chain. The **International Sustainable Rubber Forum 2027** aims to respond to this gap.





Preferred by Nature together with the Global Platform for Sustainable Natural Rubber (GPSNR) propose to hold a **2-day conference** with keynote presentations and panel discussions delivered by high-level and credible speakers addressing the following topics:

1. Global Rubber Sustainability Market Landscape
2. Financing Sustainable Rubber
3. Responsible Industry Leadership
4. Deforestation-Free and Traceable Supply Chains
5. Climate Change and Disease Management
6. Smallholder Livelihoods and Resilience
7. Technology & Innovation Showcase


300+
participants expected

Why this event matters

The International Sustainable Rubber Forum 2027 provides a **global multi-stakeholder platform** for networking, dialogue, alignment, and co-creation of pathways toward a sustainable, traceable, climate-resilient, and inclusive natural rubber sector.

Your support **will place your organisation at the centre of this strategic global dialogue.**





Specific objectives of the event:

1. Overview of the **global market for Sustainable Rubber**: producing countries, markets & products.
2. **Promote a common understanding** of major sustainability challenges within the rubber sector (deforestation, smallholder livelihoods, climate risks, traceability gaps).
3. **Support producing countries** in navigating regulatory requirements such as EUDR.
4. **Strengthen partnerships** between industry, governments, NGOs, and financial institutions.
5. **Showcase innovations** in traceability systems, agroforestry, digital mapping, disease management, and sustainable production models.
6. **Create actionable recommendations** for improving transparency & compliance across the value chain.
7. **Mobilize resources and commitments** to accelerate sustainable rubber production and responsible sourcing.

Who you'll reach



Global participation

Smallholder organisations, rubber producers, rubber processors, tyre companies, international buyers, government representatives, NGOs, and research organisations.



Decision makers

Policy and industry leaders shaping the future of sustainable agriculture



Public visibility

Extensive outreach through press, social media, and partner networks before, during, and after the event

Why partner with us

Show leadership
in advancing sustainable agriculture and climate solutions

Strengthen your brand
among key stakeholders across the rubber value chain

Build connections
with influential decision-makers and potential partners

Demonstrate commitment
to sustainability, food security, and farmer livelihoods

How you can participate

Choose the level of visibility and engagement that works for your organisation.



Entry fees

	Fee (EUR)
Early Bird Available until Jan 31, 2027	300
Regular	500
GPSNR Members	300
PBN Partners	300
NGOs	200
Governmental Institutions and Associations	200
Research Institutions	200

Sponsorship packages

	Platinum	Gold	Silver
Fee (EUR)	**50K+**	**15K**	**5K**
Tickets	6 full acces tickets	4 full access tickets	2 full access tickets
Speaker slots	1 guest speaker session	-	-
Classroom slots	2 classroom sessions	1 classroom sessions	1 Classroom session
Panel slots	2 panel sessions	1 panel sessions	-
Visibility	Logo on all visual displays, including the main stage backdrop 1 video interview to be published on social media and on stage	Logo on all visual displays, including the main stage backdrop	Logo on all visual displays except within the main stage
Booth Package	**Floor space:** 3x3 m^2 **Equipment**: 2 chairs, 1 table, power socket **Signage** **Visibility:** Listing in event app, promotion in marketing and communications material	-	-

Booth partner packages

Fee (EUR)	**2,000**
Floor space	3x3 m^2
Equipment	2 chairs, 1 table + power socket
Signage	Signage
Visibility	Listing in event app, promotion in marketing and communications materials

Additional sponsorship opportunities

	Fee (EUR)	Benefits
Lunch/dinner sponsor	**10,000**	Logo signage at lunch area, 1 pass, logo on materials, website & newsletter
Coffee break sponsor	**2,500**	Logo at coffee stations, promo materials, website & newsletter
Classroom session sponsor	**4,000**	Sponsor for 1 classroom session – with the size of 75 participants

Thanks!

For more details, feel free to get in touch with us: isrf@pbn.org

We’d be happy to arrange a meeting to explore each option in detail and shape a partnership that highlights your commitment to sustainable rubber at the ISRF 2027.

